



Elite Incident Management Limited  
171-173 Preston Road, Brighton BN1 6QZ

[www.eliteim.co.uk](http://www.eliteim.co.uk)

## **PRESS RELEASE**

### **Elite Incident Management Appoint Ken Lane**

Elite Incident Management has today announced the appointment of Industry Expert Consultant Ken Lane as Head of Business Development.

With over 40 years experience in the Motor Industry, Ken previously worked with the Perry Group in a number of senior positions, including Managing Director of Nationwide Crash Repair Centres. From its inception, Ken built NCRC into the largest chain of UK bodyshops and within this established Network Services which became the accident management arm of NCRC. Ken has also held a position as non-executive director with Call 24-7 Accident Management.

Commenting on the appointment, Philip da Silva, Chief Executive, Elite said: “We are delighted to welcome Ken to Elite, he brings a wealth of industry experience which is invaluable. Elite are currently enjoying a period of strong business growth and Ken joins us at an exciting time.”

Launched in 1992, Elite had the foresight to invest significantly in people and technology; this has enabled Elite to remain at the forefront of their field. Ken’s role will be key to the ongoing development and success of the business.

Lane talks about his role at Elite: “Customer Service is critical within our sector and Elite delivers quality to the insurer and insured and are recognised as offering the best possible repair and service. I am looking forward to driving the business ahead to deliver excellent customer benefits.”

Elite work with insurance companies offering a range of high quality interventional services and enjoy continual success in reducing claims costs.

Ends

**For press information please contact:**  
**Alison MacKintosh**  
**MW Communications**

**020 7727 7611 | 0771 009 7609 | [Alison@mackintoshwilliams.com](mailto:Alison@mackintoshwilliams.com)**