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## **PRESS RELEASE**

### **Elite Incident Management Appoint Julian Welch as Sales Director**

Elite Incident Management has today announced the appointment of Julian Welch as Sales Director.

Julian joins Elite from Network Services (Nationwide) Ltd and joins Elite at a time of business growth within the Fleet and Insurance sector and carries a wealth of experience within the insurance and general automotive sector.

Commenting on the appointment, Philip da Silva, Chief Executive, Elite said: “Elite are focussed on continually delivering the highest standards of service to our customers and our people are key to delivering this service. The appointment of Sales Director is critical to Elite’s timely growth and we are pleased to announce Julian’s position with Elite and have no doubt his industry experience and qualifications will greatly enhance Elite’s market position.”

Launched in 1992, Elite had the foresight to invest significantly in people and technology; this has enabled Elite to remain at the forefront of their field. Julian’s role will be key to the ongoing development and success of the business. Talking about his role at Elite, Julian says: “I am very much looking forward to working with Elite and to the challenges ahead. Elite are rightly recognised within the market sector as a quality organisation and it is my aim to build upon this reputation whilst developing and expanding all business areas. The highest quality of Customer Service is essential within our sector, Elite delivers this to the insurer, insured and Fleet clients and this will not be compromised, we will build upon this success and continue to deliver a second to none service to our growing customer base.”

Elite work with insurance companies offering a range of high quality intervention services and enjoy continual success in reducing claims costs as well as supporting Fleet clients in managing their vehicle incidents and controlling costs.

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