



Elite Incident Management Limited  
171-173 Preston Road, Brighton BN1 6QZ

[www.eliteim.co.uk](http://www.eliteim.co.uk)

## **PRESS RELEASE**

### **Elite Incident Management announce the launch of Elite Risk Management Service for Fleets**

Elite Incident Management today announced the launch of **Elite Risk Management (ERM)**, a service devised to help businesses who operate any size of fleet to meet health & safety legislation and to ensure all duty of care requirements are identified.

As a Motor Claims Outsourcing company that provides accident management and claims handling services, Elite IM believe their tailor made Elite Risk Management Services not only meets all the demands now facing directors, business owners and managers of any size, but will deliver the solution at minimal cost to the employer and minimal disruption to business.

Commenting on the new Fleet product, Philip da Silva, CEO says: “Managers who turn a blind eye to managing risks of driving for business can face up to two years in jail. “In assessing the scale of concern within the industry, we realised Elite have the experience and expertise to offer a relatively low cost solution to help businesses meet legislation. Da Silva continues, “As a process driven organisation, we offer a solution to the Fleet operator using a specially developed software programme which not only produces a risk analysis report but clearly identifies issues.”

ERM has been developed to provide benefits for both own fleet vehicles and the grey fleet.

A short training programme that can then be used by individual businesses supports the software, or Elite can offer a full service to manage the process and ensure implementation of findings.

Not only is the service devised to improve driver awareness; it is designed to decrease incident rates for all drivers. Businesses will find they save time from disruption and absence caused by accidents offering obvious financial benefits.

Page two

ERM offers a separate full Fleet Health Check identifying ways to reduce running cost of the entire fleet. Fleet Health Check is an in-depth examination covering every aspect of the Fleet structure and deliverables.

ENDS

Notes to Editor:

About Elite Incident Management:

Elite Incident Management Limited is a Motor Claims Outsourcing company that has provided accident management and claims handling services for more than 17 years, working on behalf of Fleets, Leasing Companies, Brokers and Insurers

Elite work to minimise the cost and disruption caused by a motor incident,

A process driven organisation, Elite have heavily invested in a unique IT structure and run a 24/7 UK based Customer Service operation.

Elite operates a Repair Network of 131 car and LCV repairers, all working towards PAS 125 accreditation, plus 36 HGV repairers and 29 specialist motorcycle repairers. Up to 80% of FNOL cases translate into Elite Network repairs.

[www.eliteim.co.uk](http://www.eliteim.co.uk)

For further information please contact:

Alison MacKintosh  
07710097609 | 020 7727 7611 | [Alison@mackintoshwilliams.com](mailto:Alison@mackintoshwilliams.com)